

Case Study:

*Expert Market Assessment:
Identifying Vendors to
Support the IT Needs of a
State's Public Health-Care
Providers*

TAC's Expertise-as-a-Service™ (EaaS™) is a breakthrough concept designed to provide today's IT organization of any size with a flexible, scalable, networked set of services, skills, and solutions.

Issue:

As a vendor-management group responsible for managing the state procurement schedule, our client wanted to ensure that they were providing the right mix of offerings for the state's public health-care providers.



Question:

The State needs to better understand the IT needs of our public health care customers and their potential IT spending. The department's customers include hospital districts and university health-care systems.

Solution:

The TAC Expert delivered a PAR that outlined the "marketscape" of the players and solutions that are typically needed to run public health-care organizations.

Client Action:

The client matched the identified products and service offering suggested by the Expert against that of the state's procurement schedule. The client saved days of research and report generation in having this Personal Advisory Report provided to them.

Contact TAC now to find out how to get the right answer to your question in the right context "right now."

